

Appendix A

Section 18 of 21
LICENSING OBJECTIVES
Describe the steps you intend to take to promote the four licensing objectives:
a) General – all four licensing objectives (b,c,d,e)
<p>We are committed to running a safe, responsible, and community-minded pizza shop where alcohol is served in moderation as an accompaniment to food. We will implement staff training, responsible alcohol service policies, and safety measures to ensure that the premises fully promotes the licensing objectives of:</p> <p>(b) prevention of crime and disorder, (c) public safety, (d) prevention of public nuisance, and (e) protection of children from harm.</p> <p>We aim to create a welcoming, family-friendly space with strong operational controls and a zero-tolerance approach to antisocial behaviour.</p>
b) The prevention of crime and disorder
<ul style="list-style-type: none"> • We will install and maintain a high-quality CCTV system covering all customer areas, with footage retained for at least 28 days and available to the police or licensing authorities on request. • Alcohol will only be sold to customers consuming food, reducing the risk of excessive or disorderly drinking. • All staff involved in alcohol sales will receive training on refusing service to intoxicated individuals or those attempting underage purchases. • We will maintain an incident/refusals log to monitor and review any issues, which will be available for inspection by authorities. • Staff will be trained to recognise and safely handle any signs of aggressive or antisocial behaviour.
c) Public safety
<ul style="list-style-type: none"> • The premises will comply with all relevant health and safety legislation, including fire safety, food hygiene, and safe occupancy limits. • Emergency exits and escape routes will be kept clear and well-signposted at all times. • All staff will be trained in basic emergency procedures, including fire evacuation and first aid awareness. • Fixtures, fittings, and electricals will be regularly maintained to ensure a safe environment for customers and staff.
d) The prevention of public nuisance
<ul style="list-style-type: none"> • We will display polite notices asking customers to leave the premises quietly and with respect for neighbouring residents. • No music, entertainment, or alcohol sales will continue beyond our licensed hours. • Deliveries and waste collections will be arranged at reasonable hours to avoid disturbance. • Alcohol will not be consumed outside the premises to minimise street-level disruption.
e) The protection of children from harm
<ul style="list-style-type: none"> • A strict Challenge 25 policy will be in place, requiring valid ID (passport, driving licence, or PASS card) for anyone appearing under 25 attempting to purchase alcohol. • All staff will be trained in age verification procedures and refusing underage sales. • No unaccompanied children will be allowed on the premises after 9:00 PM. • There will be no adult entertainment, gambling machines, or age-restricted media on display that could be unsuitable for children.

